

Why List With Us?



Barbados

Sotheby's

INTERNATIONAL REALTY



A Global Leader

Sotheby's has had a revered tradition of bringing the world's most cherished possessions to a global market since 1744. Sotheby's International Realty harnesses the worldwide recognition and prestige of the Sotheby's name along with exclusive marketing opportunities to introduce your home to the world's most qualified buyers.

Since 1744, Sotheby's has been serving the needs of its distinguished international clients as one of the world's oldest and largest auction houses. Originally established in 1976 as a logical extension of Sotheby's fine art services, Sotheby's International Realty has since then developed into the world's leading company for the marketing and sale of luxury properties, comprising nowadays more than 500 offices in more than 40 countries worldwide.

The Sotheby's International Realty network is an exclusive association of distinguished residential luxury real estate brokerage companies throughout the world. Our agents are local experts, globally connected and ready to guide you on your home buying and selling journey.

24,000
SALES ASSOCIATES

\$150
BILLION ANNUAL SALES

75
COUNTRIES & TERRITORIES

1000
OFFICES WORLDWIDE

Barbados



Sotheby's

INTERNATIONAL REALTY

+70,000

Organic Reach





Here's What We Offer For An Exclusive Sales Listing

- Professional hi-res photography and video of your property
 - Including drone photography and video
 - Interactive 3D virtual tour of your property
 - Long and short form property video
- Facilitation of Floor Plans
- Property Listing on www.barbadossothebysrealty.com and parent company website, www.SIR.com
- Expansive reach on third-party international websites
- Advertising campaigns to an extensive database via media partner www.barbadostoday.bb

Contact Us At

Tel: (246) 432-5050

www.barbadossothebysrealty.com

list@barbadossothebysrealty.com

For Property Values In Excess of 1M USD

- A dedicated property micro-site (with a reserved domain name), which will improve the search ranking of your property
- Property specific campaigns via digital platforms such as Facebook, Instagram and Google.
- Personalized Barbados Sotheby's emails to an extensive database of 30K subscribers
- Premium placement in targeted print and online publications, such as Barbados Property News and Barbados Today
- Inclusion on strategic billboard advertisement and signage on the Platinum coast of Barbados
- Established co-broking agreements with reputable real estate agents island wide to increase the probability of a closed sale

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